

Appl. No. 10/695,283  
Docket No. 9086M  
Amdt. dated July 1, 2010  
Reply to Office Action mailed on April 9, 2010  
Customer No. 27752

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### AMENDMENTS TO THE CLAIMS

This listing of claims will replace all prior versions, and listings, of claims in the application:

1. (Currently Amended) A non-encapsulated benefit agent delivery system suitable for delivering a benefit agent to a substrate, the benefit agent delivery system comprising an aqueous dispersion of a water-insoluble polymer particle and a benefit agent, wherein the polymer particle has ~~a net cationic charge of about 20mV to about 80mV~~; a glass transition temperature from about 50°C to about 120°C and comprises at least one cationic monomer and one or more non-cationic monomers at a weight ratio of non-cationic monomer : cationic monomer in the range of about 10 : 0.02 to about 5 : 2.5 and the polymer and the benefit agent are non-polymerically associated; and when the benefit agent delivery system is deposited onto the substrate, directly or indirectly, the Response Factor (RF) exhibited by the benefit agent delivery system is at least about 1.5, as measured by Test Protocol I or II, wherein said benefit agent is a member selected from the group consisting of top note perfume raw materials and perfume accords having a Kovats Index of from about 1000 to about 1400; said dispersion comprising a colloidal stabilizer, said dispersion having a viscosity in a range of between 7000 - 10000 cps.

2 - 5. (Cancelled)

6. (Previously Presented) The delivery system according to Claim 1 wherein the polymer particle comprises a polymer having a first affinity for a low Kovats index (LKI) perfume raw material having a Kovats Index of from about 1000 to about 1400 and a second affinity for a high Kovats index (HKI) perfume raw material having a Kovats Index of greater than about 1700, the first affinity is at least about 2 times greater than the second affinity, as measured by Affinity Test Protocol III.

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7. (Original) The delivery system according to Claim 1 wherein the benefit agent is a perfume accord comprising one or more LKI perfume raw materials, each having a Kovats Index value of from about 1000 to about 1400, and one or more HKI perfume raw materials, each having a Kovats Index value of greater than about 1700.
8. (Original) The delivery system according to Claim 7 wherein the LKI perfume raw materials collectively provide a first Average Response Factor ( $ARF_{LKI}$ ) and the HKI perfume raw materials collectively provide a second Average Response Factor ( $ARF_{HKI}$ ); the perfume polymeric particle has a ratio of  $ARF_{LKI} / ARF_{HKI}$  of at least about 1.2.
9. (Original) A composition comprising the benefit agent delivery system according to Claim 1 and an adjunct ingredient.
- 10 - 16. (Cancelled)